

KENNETH ROBERTS | MECKENICALROBOT.COM

>> MECKENICALROBOT@GMAIL.COM | 313.415.8743

W2 - EXPERIENCE (THE TRACK RECORD)

2019 - 2020 **DeSign Group Signage Corp., Des Plaines, IL - DESIGN/ FABRICATE/ INSTALL**

- Created Elevation Drawings & Graphics for Sign Projects, and managed print production using Adobe Illustrator and Roland Versaworks.
- Fabricated signage ranging from in/out door Vinyl, and aluminum/ACM wall signs to channel letters, and monuments both illuminated and Non. and bill of materials
- Installed/surveyed signage like that above; crating Signs for shipment, digging holes for posts, operating a small crane & bucket truck, pouring concrete, novice electrical.

2018 - 2019 **Classic Screen Printing, Forest Park, IL - Production Designer**

- Skilled in learning new CRM, to quickly leverage for productivity.
- Developed New Vector Art Templates, which lead to a 2X increased art production and perfect for variable data applications.
- Automating preflight tasks using Adobe Actions: this increased art accuracy, supplied proofs and production materials for embroidery, heat press, and screen print.

2014 - 2017 **HMR Designs, Chicago, IL - Remote Designer/Illustrator**

- Graphic Design, and Illustration Support (events, Private Banquets & Business Galas)

2014 - 2018 **GEMS World Academy, Chicago, IL - Lead Instructor**

- Creative Mentoring, Empowering student creativity through engaging lessons.

2014 - 2017 **Riddell, Elk Grove, IL - Production Artist**

- Creating Original & Personalized Vector Art
- Manage Preflight for Screen Printed and Web Listed Products

2012-2013 **ImageFX, Burr Ridge, IL - Production Designer**

- Printer Operator and General Production Assistant (large format vehicle wrap)

1099 - EXPERIENCE (CREATIVE SIDE HUSTLES)

2016 **EGG Strategy, Chicago, IL - Creative Consultant**

- Client: Hershey's Chocolate Co.
- Live Envision/Ideation Sketching & Detailed Product Renderings

2015-2016 **VAM, Chicago, IL - Creative Consultant**

- Brand Iconography
- Event/Prop Design (Sponsored by Red Bull)

2012-2013 **Bandwidth Marketing, Evanston, IL - Art Director**

- Boutique Style Execution of B2B/B2C Brand Mktg
- Pitches, Web, Print, Motion Graphics, Ads
- Client: BP, Tickets Now, Incisent, Ministry of Rum, Miller

EDUCATION (YOU NEVER STOP LEARNING THOUGH)

2004-2010 College for Creative Studies Detroit, MI

- ENTERTAINMENT DESIGN (industrial & graphic design/ animation)

Spring 2009 Limkokwing University College Salangor, Malaysia

- ANIMATION

2001-2004 Design and Architecture Senior High Miami, FL

- INDUSTRIAL DESIGN / ILLUSTRATION/ PAINTING

THE RECIPE (YOU KNOW.. WHAT MAKES ME, ME)

5 PARTS | ADOBE (Illustrator/Photoshop/Dreamweaver/Aftereffects/Indesign) | 1 PART | HTML, CSS, COREL Painter/Draw, Umake 3D | A DASH OF | Word, Excel & Powerpoint | A SHIT-TON OF | Illustrating, Painting, Sculpting, Model Making & Paper Folding | FINALLY A SPRINKLING, TO TASTE, OF | Longboarding & Cycling | Minecraft and Sandbox gaming | Yoga & Meditation | Rubik's Cube | Life Hackery.