KENNETH ROBERTS | MECKENICALROBOT.COM

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W2 - EXPERIENCE (THE TRACK RECORD)

2020 - 2023 ImageFX, Burr Ridge, IL - Production Designer

- Same as the previous job, but a llittle more umph because I kind of know these guys.
- Wrapping vehicles & walls like origami (then streamlining the process url/irl) &
- *waves hands apart* Online B2B signage printer for satilite stores to order/reorder

2019 - 2020 DeSign Group Signage Corp., Des Plaines, IL - GFX FABRICATE & INSTALL

- Created Elevation Drawings/Graphics for Sign Projects, while managing print/web production. Utilizing Adobe, Roland/Versaworks, Multicam/Enroute & Hammer/Nail
- Installed & surveyed signage: creating Signs for shipment, digging holes for all sign posts, operating a small crane & bucket truck, pouring concrete, and novice electrician.
- Fabricated signage (1st/2nd surface Vinyl, aluminum/ACM wall signs, channel letters, illuminated Monuments & bill of materials (apart from sales yk general signage shit)

2018 - 2019 Classic Screen Printing, Forest Park, IL - Production Designer

- Skilled in learning new CRM, leveraging them for productivity.
- Developed New Vector Art Templates, which lead to a 2X increased art production and perfected for variable data applications at Classic
- Automating preflight tasks using Adobe Actions: this increased speed & art quality, to proofs and production materials for embroidery, heat press, and screen print.

2014 - 2017 HMR Designs, Chicago, IL - Remote Designer/Illustrator

- Graphic Design, and Illustration Support (events, Private Banquets & Business Galas)
- 2014 2018 GEMS World Academy, Chicago, IL Lead Instructor
 - Creative Mentoring, & Empowering student creativity through engaging lessons.

2014 - 2017 Riddell, Elk Grove, IL - Production Artist

- Creating Original & Personalized Vector Art (hints of automation)
- Managing Preflight for Screen Printed & Web Listed Products

2012-2013 ImageFX, Burr Ridge, IL - Production Designer

- Printer & General Production Art Assistant (large format vehicle wrap)

1099 - EXPERIENCE (CREATIVE SIDE HUSTLES)

2016 EGG Strategy, Chicago, IL - Creative Consultant

- Live Envision design Sketching & Detailed Product Ideation Renderings Client: Hershey's

2012-2013 Bandwidth Marketing, Evanston, IL - Art Director

- Boutique Style B2B/B2C Brand Mktg (Pitches, Web/Print, Motion/Graphics & Ads) Clients: BP, Tickets Now, Incisent, Ministry of Rum, Miller Beer

EDUCATION (YOU NEVER STOP LEARNING THOUGH)

2004-2010 College for Creative Studies Detroit, MI

- ENTERTAINMENT DESIGN (industrial & graphic design/ animation)

Spring 2009 Limkokwing University College Salangor, Malaysia

- ANIMATION

2001-2004 Design and Architecture Senior High Miami, FL

- INDUSTRIAL DESIGN / ILLUSTRATION/ PAINTING

THE RECIPE (YOU KNOW, WHAT MAKES ME, ME)

5 PARTS | ADOBE (Illustrator/Photoshop/Dreamweaver/Aftereffects/Indesign) || 2 PART | CSS || 1 PART COREL Painter/Draw(meh) || A DASH OF | 3D || A TOUCH OF | Word, Excel, Sheets & Powerpoint || A SHIT-TON OF | Illustrating, Painting, Sculpting, Model Making & Paper Folding || FINALLY A SPRINKLING, TO TASTE, OF | Longboarding/Cycling | Minecraft | Yoga | Cubing | Life Hackery | Terms of Endearment